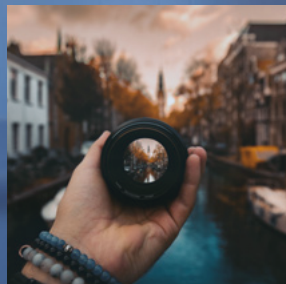
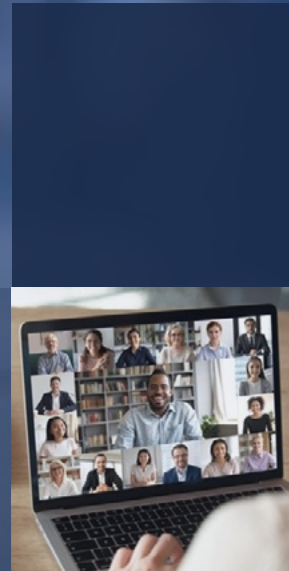


# Leading Meaningful Change Essentials Online (LMCEO)

Self-Directed Program



# The LMCEO Advantage

## LEAD MEANINGFUL CHANGE WITH CONFIDENCE

LMC Essentials Online (LMCEO) equips you with proven tools and insights to drive effective, human-centred change.

## WHAT IS LEADING MEANINGFUL CHANGE (LMC)?

Leading Meaningful Change (LMC) is a practical framework developed by Beverley Patwell that helps leaders guide people through change in ways that capture their hearts, minds, and souls. It combines research, case studies, and best practices to help you design, lead, and sustain meaningful change in your organization and life.

## WHY CHOOSE LMCEO?

### Flexible & Self-Paced

- Study anywhere, anytime
- Learn solo, with your team, or organization-wide

### Scalable for Any Change

- Apply concepts to projects, big or small

### Practical & Action-Oriented

- 85 lessons, 50+ exercises, and real-time applications

### Cost-Effective Learning

- Professional growth without the hefty price tag

## WHAT YOU'LL GAIN

- The Leading Meaningful Change eBook by Beverley Patwell
- Reading guide for deeper learning
- 1 hour of video content
- 3 quizzes to test your knowledge
- 20 hours of LMC in Action exercises
- Companion handbook & presentation guides
- Access to a peer discussion forum

## IDEAL FOR

- Leaders & Managers
- Teams & Organizations
- Consultants & Coaches
- Self-Directed Learners

**Whether you're seeking new strategies, professional development credits, or practical tools for leading change, LMCEO is for you.**

## LEARNING OUTCOMES

- Understand the LMC framework and key concepts
- Develop your Use-of-Self as a change leader
- Strengthen plans and large-scale initiatives
- Enhance teamwork and collaboration
- Connect and learn with peers online

## INVESTMENT: \$499 CAD

Certificate of Completion included.

## START YOUR JOURNEY TODAY!

[www.patwellconsulting.com/programs/leading-meaningful-change/lmc-essentials-online/](http://www.patwellconsulting.com/programs/leading-meaningful-change/lmc-essentials-online/)

## CONTACT US:

To learn more, reach out to us at [admin@patwellconsulting](mailto:admin@patwellconsulting).